

SIGN COMMITTEE MINUTES

Wednesday, June 15, 2005 David Gebhard Public Meeting Room 630 Garden Street 1:37 P.M.

COMMITTEE MEMBERS: DAWN ZIEMER, Chair, Absent

TOM NILSEN, Vice Chair, Present

STEVE HAUSZ, Present

NATALIE COPE, Present at 2:03 p.m.

RANDY MUDGE, Present

ALTERNATES: SUSETTE NAYLOR, Absent

CHRISTOPHER MANSON-HING, Absent

CITY COUNCIL LIAISON: DAS WILLIAMS, Absent STAFF: JAIME LIMÓN, Design Review Supervisor, Present

JASON SMART, Temporary Planning Technician, Present

BARBARA WALSH, Recording Secretary, Present

** SIGN COMMITTEE SUBMITTAL CHECKLIST **

The Sign Committee will take action when the following are submitted:

- A. <u>Color and material samples</u> referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. <u>Drawing of sign and site plan to an acceptable scale</u> in an $8 \frac{1}{2}$ " x 11" format foldable to same. Acceptable scales for signs are: $\frac{3}{4}$ ", $\frac{1}{1}$ ", $\frac{1-1}{2}$ ", $\frac{3}{1}$ " = $\frac{1}{0}$ ". For site plans: 1" = $\frac{20}{1}$ ', $\frac{1}{8}$ " = $\frac{1}{0}$ ". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. <u>Drawing of building elevations</u> or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call Jason Smart, Temporary Planning Technician, at the City of Santa Barbara, Planning Division, 564-5470. AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. in the City Clerk's office, at the Central Library, and www.SantaBarbaraCa.gov

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

NOTICE:

That on June 10, 2005, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (1:30):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of June 1, 2005.

Motion: Approval of the minutes of the Sign Committee meeting of June 1, 2005, with corrections.

Action: Mudge/Hausz, 2/0/0. Hausz abstained.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from June 2, 2005 to June 15, 2005 are listed as follows:

- 1. 3631 State Street, Ahi Sushi Japanese Restaurant. Final approval as submitted.
- 2. 120 South Hope, So Relaxed. Final approval of the sign with the condition that the red color shall match Plexiglas red 2157.
- 3. 619 Paseo Nuevo, Express Clothing. Final approval as submitted.
- 4. 3015 State Street, Ira Weinstein. Final approval as submitted.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
 - 1. Mr. Limon announced Jason Smart will be Staffing the meeting and will temporarily Staff future meetings until the vacant Sign Committee Planning Technician position is filled.
 - 2. Mr. Smart announced the following:
 - a) Dawn Ziemer will be absent from the meeting and will also be absent from the June 29, 2005 meeting.
 - b) Natalie Cope will be arriving late to the meeting.
 - 3. Randy Mudge announced he will step down from No. 6, 320 W. Pueblo Street.
- E. Possible Ordinance Violations.

No possible ordinance violations reported.

CONCEPT REVIEW - CONTINUED

1. **DOWNTOWN**

Assessor's Parcel Number: 039-000-0RW
Application Number: SGN2005-00053
Owner: City of Santa Barbara

Contractor: Freedom Signs

Business Name: Public Restrooms Program

Agent: Louis Lazarine

(Proposal for directional signage for the City's Public Restroom Program located in the El Pueblo Viejo Landmark District. The proposal includes the replacement of four existing signs and the installation of four signs proposed projecting signs to be approximately 2 to 3 square feet each directing the public to restrooms available for public use. There will be six signs proposed to be located on State Street and one proposed on Anacapa Street. Signage is to be mounted on existing brackets and light standards.)

(1:43)

Louis Lazarine, Agent; Betsy Harris and Dan Morris, Freedom Signs, present.

Motion: Continued two weeks with the following comments: 1) Specify the bracket details, materials and the

edge treatment of the sign board. 2) Increase the thickness to one-inch and chamfer the edges to give

detail and a dimensional quality to the sign. 3) Provide a plan that shows the location of all signs.

Action: Hausz/Mudge, 3/0/0.

CONCEPT REVIEW - NEW

2. **634 STATE ST** C-M Zone

Assessor's Parcel Number: 037-132-028
Application Number: SGN2005-00095
Owner: Leroy and Lena Scharfeld

Contractor: Freedom Signs

Business Name: Tonic Patio Bar and Lounge

(Proposal for a 17 square foot painted metal wall sign for Tonic Patio Bar and Lounge located in El Pueblo Viejo Landmark District. 17 square feet of signage is being requested. The linear building frontage is 40 feet. The allowable signage is 40 square feet.)

(2:03)

Dan Morris, Freedom Signs, present.

Motion: Continued two weeks with the comment to provide the revised design to conform to El Pueblo Viejo

Guidelines.

Action: Hausz/Mudge, 4/0/0.

CONCEPT REVIEW - CONTINUED

3. 330 STATE ST C-M Zone

Assessor's Parcel Number: 037-254-014 Application Number: SGN2005-00068

Owner: Topakas/Hicks Family Living Trust

Applicant: Jose Ramirez
Business Name: Gentle Dental

(This is an enforcement case. Proposal to permit an "as built" 21 square foot sandblasted wall sign along the Gutierrez Street frontage and a 7.5 square foot sandblasted directional wall sign facing State Street in El Pueblo Viejo Landmark District. 28.50 square feet of signage is being requested. The linear building frontage is 50 feet. The allowable signage is 50 square feet.)

(2:12)

Raquel Hernandez, Representative, present.

Motion: Continued one week to the Conforming Sign Review with the following comments: 1) Move the hand

to the left end of the text. 2) Paint the directional hand in an outline style using a black color (to resemble the hand on the public restrooms application signs, which was used as an example). 3) Decrease the height of sign to fit the single line of text. The overall sign length should equal the

width of the door.

Action: Hausz/Cope, 4/0/0.

CONCEPT REVIEW - CONTINUED

4. 434 E HALEY ST B C-M Zone

Assessor's Parcel Number: 031-283-011
Application Number: SGN2005-00069
Owner: Manuel Jimenez, III
Business Name: A&A Import Service
Applicant: Emilio Valsecchi

(This is an enforcement case. Proposal to permit one, 16 square foot "as-built" wall sign. 16 square feet of signage is being requested in addition to 16 square feet of existing signage. The linear building frontage is 100 feet. The allowable signage is 65 square feet.)

(2:21)

Emilio Valsecchi, Applicant, present.

Motion: Continued two weeks with the following comments: 1) The courtesy panel sign, as installed, is not

acceptable because it is a prohibited sign type. The sign shall be removed. 2) Return with a new proposal that conforms to the Sign Ordinance. 3) Staff is to verify the permits for the existing

lighting.

Action: Hausz/Cope, 4/0/0.

CONCEPT REVIEW - CONTINUED

5. **3791 C STATE ST**

Assessor's Parcel Number: 051-620-003
Application Number: SGN2005-00085
Owner: Louis Karpf Revocable Living Trust

Contractor: Vogue Sign Company

(Proposal for a 9.7 square foot pin mounted wall sign for Villa La Cresta residential units. The project requires an exception for a maximum letter height of 14.25 inches. 9.70 square feet of signage is being requested. The linear building frontage is 80 feet. The allowable signage is 25 square feet. There is no lighting associated with this proposal.)

(PROJECT REQUIRES EXCEPTION FINDINGS.)

(2:28)

Christian Muldoone, Vogue Sign Company, present.

Motion: Final approval of the sign as submitted with the suggestion that the numbers above the garage door be

painted out and relocated above the proposed sign painted on the wall and the following Exception Findings: a) The 16¼ inch letters are acceptable because the average height of all letters is 7½ inches, which is well below the 12 inches allowable, b) The letters are appropriate to the scale of architecture

and, c) The sign is a considerable distance from State Street.

Action: Hausz/Mudge, 4/0/0.

CONCEPT REVIEW - NEW

6. 320 W PUEBLO ST C-O Zone

Assessor's Parcel Number: 025-102-001
Application Number: SGN2005-00096
Owner: Santa Barbara Cottage Hospital
Agent: Suzanne Elledge Permit Processing

Business Name: Energy Center

(Proposal for a temporary construction sign at the new Energy Center at Cottage Hospital. 72 square feet of signage is being requested. The linear building frontage is 173 feet. The allowable signage is 24 square feet.)

(PROJECT REQUIRES EXCEPTION FINDINGS.)

(2:48)

Issac Romero, Associate Planner; and Scott Allan, Director of construction, present.

Motion: Final approval of the temporary construction sign as presented with the following conditions:

1) Reduce the height of the sign from six feet to four feet and the width reduced proportionately.

2) The top of the sign shall be mounted at six feet above the sidewalk. 3) The background color shall

match the color of the construction fence.
Action: Hausz/Cope, 3/0/1. Mudge stepped down.

** MEETING ADJOURNED AT 3:02 P.M. **